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Star Resort Group Now Overseeing Marketing and Sales for Villa Verona, Private Residence Club in San Antonio

SCOTTSDALE, AZ (October 20, 2005 -- Star Resort Group (SRG) has announced that it has been appointed to advise Piazza San Lorenzo on the structure of its club program as well as to oversee the marketing and sales for Villa Verona, the Private Residence Club on the San Antonio River Walk. SRG acquires, develops, and markets projects for its own account as well as providing sales and marketing, development and management expertise to other hospitality operators, landowners and builders. SRG also provides financing assistance and can become a strategic investor in instances where the company is involved in the development, marketing or management of a project.

John Kazanjian, Executive Vice President of Star Resort Group expects that “affluent families from Mexico who love San Antonio will be a huge market for PRC memberships, along with Texans from Dallas, Austin and Houston who view San Antonio’s River Walk as their playground.” According to Kazanjian, sales of the deeded fractional interests are projected to generate \$115 million.

The mixed-use Piazza San Lorenzo, of which the Villa Verona is a part, is a \$77 million mixed-used commercial and luxury lifestyle residential project on a key piece of San Antonio’s downtown real estate located along the River Walk. The project includes a community piazza, river and street level restaurants, boutique retail shops, 25 whole ownership and 50 fractional ownership residences.

Laurence J. Raba, President of RTK Development and Managing Partner of the Italian-style development says “this is an extremely important undertaking as it will have a positive impact on the total ambiance and continued development of this section of the famed River Walk. Piazza San Lorenzo, with 315 feet of river frontage, is a true mixed-use project with a variety of components ranging from commercial retail to residential condominium units. We selected Star Resort Group because of its proven expertise in management of PRC’s and its high success rate in selling and marketing similar properties in other unique locales. They are already making a difference in our future.”

Most recently Star Resort Group's project list includes Front Four at Stowe Mountain Lodge (Stowe, Vermont), The Cottages at National Golf Club (Pinehurst, North Carolina), Northstar Club (Truckee, California), Snowmass Club (Aspen, Colorado) and Troon North Club (Scottsdale, Arizona).

For more information about Star Resort Group www.starresortgroup.com

For more information about Piazza San Lorenzo www.piazzasanlorenzo.com

Star Resort Group is located at 8320 N. Hayden Road Suite B-110A Scottsdale, AZ 85258. [Tel] 480 922 6801 [fax] 480 922 6805 [toll free] 888 567 STAR (7827).

Piazza San Lorenzo is located at The River Walk at East Houston Street, with a Sales Center at 222 East Houston Street, Suite 540 San Antonio TX 78205 [Tel] 210-354-4800.