



PRESS RELEASE

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RESORTCOM INTERNATIONAL'S ADDS MARK SESSIONS TO ITS NEW LINE UP Newly Created Position of Vice President/Platform Services Concentrates on "Getting Stuff Done"

SAN DIEGO, CALIFORNIA (July 18, 2011) – ResortCom International LLC has made a number of new appointments and promotions which reflect its new strategies and outlook. The latest is the addition of Mark Sessions to the newly created position of Vice President/Platform Services.

"Our highly skilled, passionate team is made up of strong professionals. They are in charge of providing fresh, flexible solutions from Sales and Marketing to Financial and Reservation Services to Front Desk Operations," said **Alex Marxer**, the new president of ResortCom International. "Each one of them brings a rare combination of experience, talent and creative thinking to produce industry leading results. In his role as VP/Platform Services, Mark will plan and direct all aspects of ResortCom's operational policies, objectives, initiatives. Responsible for the attainment of short and long-term operational goals, he will direct ResortCom's organizational development to ensure future growth.

Mark is familiar with ResortCom as this is his second stint having served in the mid-2000's directing the annual enterprise-wide balanced scorecard initiative and budget process and systems upgrade. At that time Mark was also responsible for banking and reporting, corporate accounting, treasury, and payroll. Sessions rejoins the firm after executive positions concentrating on operations and technology in the San Francisco Bay Area. Mark's past two decades has been about providing solutions to sales, financial and operational challenges through the proper alignment of resources; people, process and systems.

"My passion is getting stuff done, he says. "I'm aimed at getting the most from available resources to achieve financial and operational goals. I am glad to be back at ResortCom focusing on Platform Services which supports our both our internal and external clients to develop solutions to today's challenges and unleash the power of our amazing platform to improve productivity and profitability."

Mark has a BSBA in Management Information Systems and MBA from American International College in Springfield, Massachusetts. Mark lives with his wife, Maria, and two daughters, Sofia and Kayla, in San Jose, California.

The San Diego-based ResortCom International is known as the top performer in Global Portfolio Management exemplified in healthy portfolios, low delinquencies and foreclosures. In addition to loan receivables servicing and portfolio management, ResortCom's Financial Services Division also specializes in Maintenance Fee Billing and Collections, Merchant Credit Card Services, Tax Withholding Trust administration, Custodial Services and Lender Support. ResortCom utilizes its comprehensive SaaS (**Software as a Service**) platform with a fully integrated CRM system to manage any customer questions and follow-up. The international company provides services in any language or currency. It also has a Resort Management division called Tapestry Resorts.

ResortCom International's current client list includes El Cid Resorts, Grand Solmar, Occidental Vacation Club, Park Plaza Resort, Playa Grande Resort and Spa, Raintree Vacation Club, Universal Vacation Club, Viva Vacation Club, Villa La Estancia Resort, Velas Vallarta, Bahia de Principe Avalon Vacation Club, Royal Holiday/Costamex and The Villa Group to name a few.

ResortCom International's International Headquarters are located at 404 Camino Del Rio South, Fourth Floor, San Diego, CA 92108. The company has offices in Mexico City, Sao Paulo, Brazil, Phuket, Thailand and San Francisco. For more information about ResortCom International, www.resortcom.com.