



PRESS RELEASE

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RESORTCOM INTERNATIONAL NAMES ALEX MARXER AS NEW PRESIDENT

SAN DIEGO, CALIFORNIA (March 23, 2011) – ResortCom International LLC has named Alex Marxer as its new president.

For the last 15 years, Alex Marxer has built bridges between technology and business, specifically in the area of Customer Experience Management - both as a consultant and an executive.

Previously, he has served as the Vice President of Operations of Onvoi Business Solutions (Sacramento) and as a Chief Information Officer of several high tech and service companies, primarily in the Bay area. Originally from Germany, he has lived in the US since 1995.

Alex Marxer joined ResortCom eight years ago as VP of Financial Services. Alex has been a major senior executive within ResortCom. Over the years he served in a number of capacities, the most recent as Senior Vice President with oversight of all Financial Services, Technology and Platform Services. He was instrumental in this division's significant growth over the last decade exemplified in an increase in the number of clients, revenues and expanded products. Over the past year, the company has made a major commitment to go to market with its technology and provide full Platform Services.

"My goal," says Alex "is to continue to lead this product and develop a true professional services division. I thrive on creating and nurturing new business ideas to maturity and delivering first class service to customers. At ResortCom we are proud to offer a range of cutting-edge services and a flexible, customizable platform built on 25 years of 'in the trenches' experience."

This significant restructuring has been a result of a decision by Jeff Healy to step down as the current President of ResortCom. Under 13 years of Jeff Healy's leadership ResortCom moved from Irvine, California with 50 employees, one primary product and 25 clients to International Headquarters in San Diego based with 500 employees, 85 clients, six primary products and services and a very strong management team and staff.

"This did not just happen by itself," says Jeff. "My partner John Small, along with the executive and management team has all played a major role in this achievement. I am very proud of what

this team has accomplished. However, it is time for change - - good change. Fresh leadership at the top, new products, a resurging economy, renewed growth within the shared ownership industry, geographic expansion, and new frontiers for our technology.”

ResortCom International’s client list includes El Cid Resorts, Grand Solmar, Occidental Vacation Club, and the Park Plaza Resort. Playa Grande Resort and Spa, Raintree Vacation Club, Universal Vacation Club, Viva Vacation Club, Villa La Estancia Resort, Velas Vallarta, Bahia de Principe Avalon Vacation Club, Royal Holiday/Costamex and The Villa Group to name a few.

The San Diego-based ResortCom International is known as the top performer in Global Portfolio Management exemplified in healthy portfolios, low delinquencies and foreclosures. In addition to loan receivables servicing and portfolio management, ResortCom’ Financial Services Division also specializes in Maintenance Fee Billing and Collections, Merchant Credit Card Services, Tax Withholding Trust administration, Custodial Services and Lender Support. ResortCom utilizes its comprehensive SaaS (**Software as a Service**) platform with a fully integrated CRM system to manage any customer questions and follow-up. The international company provides services in any language or currency. It also has a Resort Management division called Tapestry Resorts.

ResortCom International’s International Headquarters are located at 404 Camino Del Rio South, Fourth Floor, San Diego, CA 92108. The company has offices in Mexico City, Sao Paulo, Brazil, Phuket, Thailand and San Francisco. For more information about ResortCom International, www.resortcom.com.